

OPPORTUNITY ANALYSIS WORKSHEET

(BRAIN DUMP)

LIST EVERYTHING YOU'RE CURRENTLY DOING AND EVERYTHING YOU COULD DO.

(TIME - WEEKS OF WORK)

RANK EVERYTHING IN COLUMN 1 BY ESTIMATED TIME NEEDED FOR COMPLETION.

(R.O.I. 1 – LOW TO 10 – VERY HIGH)

RANK EVERYTHING BY ESTIMATED GROSS POTENTIAL RETURN ON INVESTMENT.

PICK TOP 3 WITH LOWEST TIME AND HIGHEST ROI